

REMARKS

In the Advisory Action mailed July 29, 2005, the Examiner indicated that the amendments filed on July 15, 2005 would not be entered because: (i) Applicant added new claims 19-20; and (ii) claim 2 did not contain the limitation "geographically-unique." In this response, Applicant (in effect) cancels claims 19-20, adds "geographically-unique" to claim 2, and makes several minor amendments to claims 3-13 to correct antecedent basis in view of the amendment to claim 2. Claims 1-18 will be pending after entry of this Amendment,

Because the Advisory Action indicates that the Examiner did not enter the July 15, 2005 amendments, Applicant has marked and signaled the amendments herein against the November 19, 2004 claim-set. Thus, amendments made in Applicant's July 15, 2005 response are repeated herein and formally signaled as "current" amendments (rather than "previous" amendments). Similarly, claims 19-20 are omitted rather than formally "canceled."

It is believed that the present application is in condition for allowance and a prompt and favorable allowance of all claims is respectfully requested. If the Examiner, upon considering this amendment, thinks that a telephone interview would be helpful in expediting allowance of the present application, he/she is respectfully invited to call the Applicant's attorney at the number listed below.

Date: August 15, 2005

Respectfully submitted,

By



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